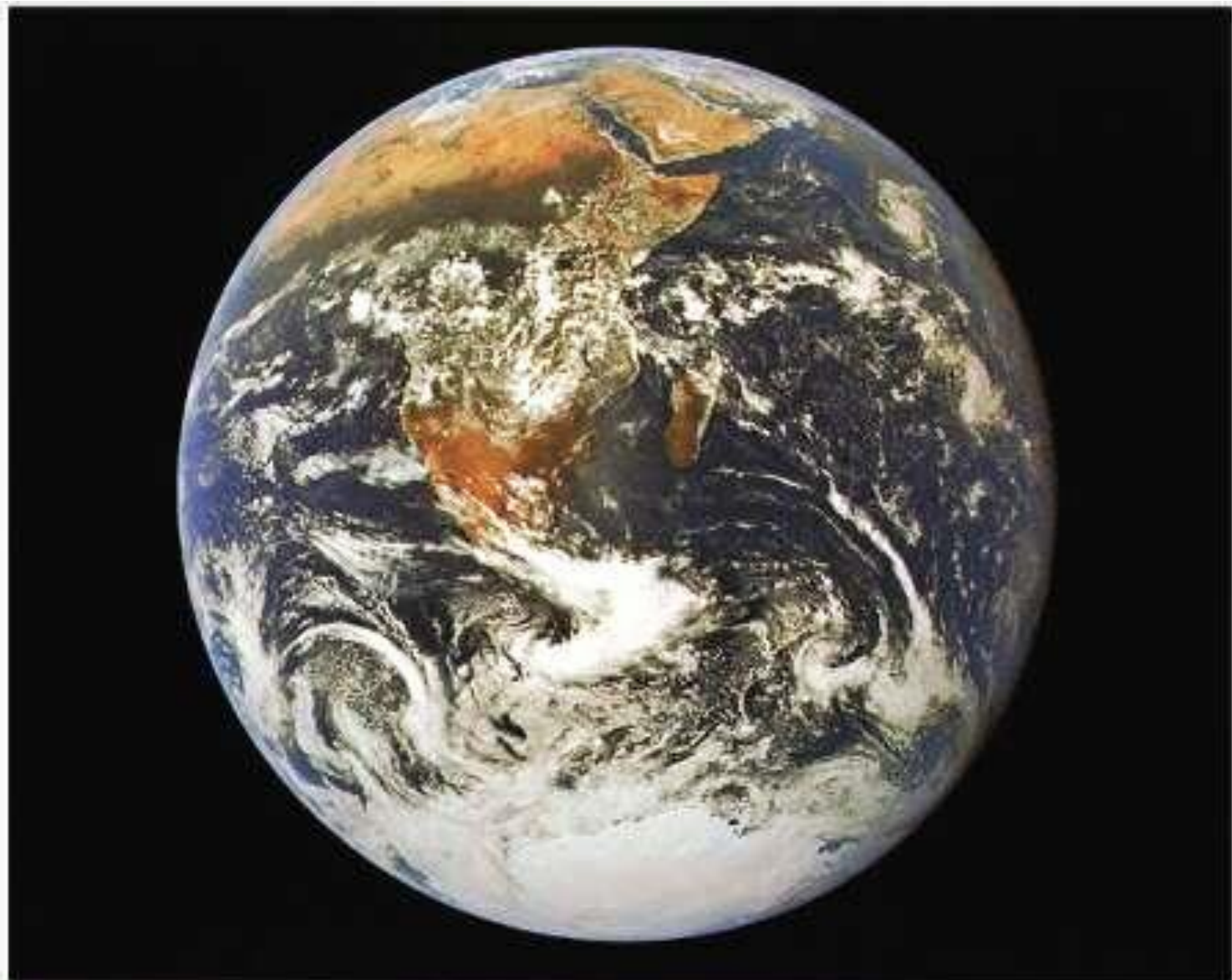
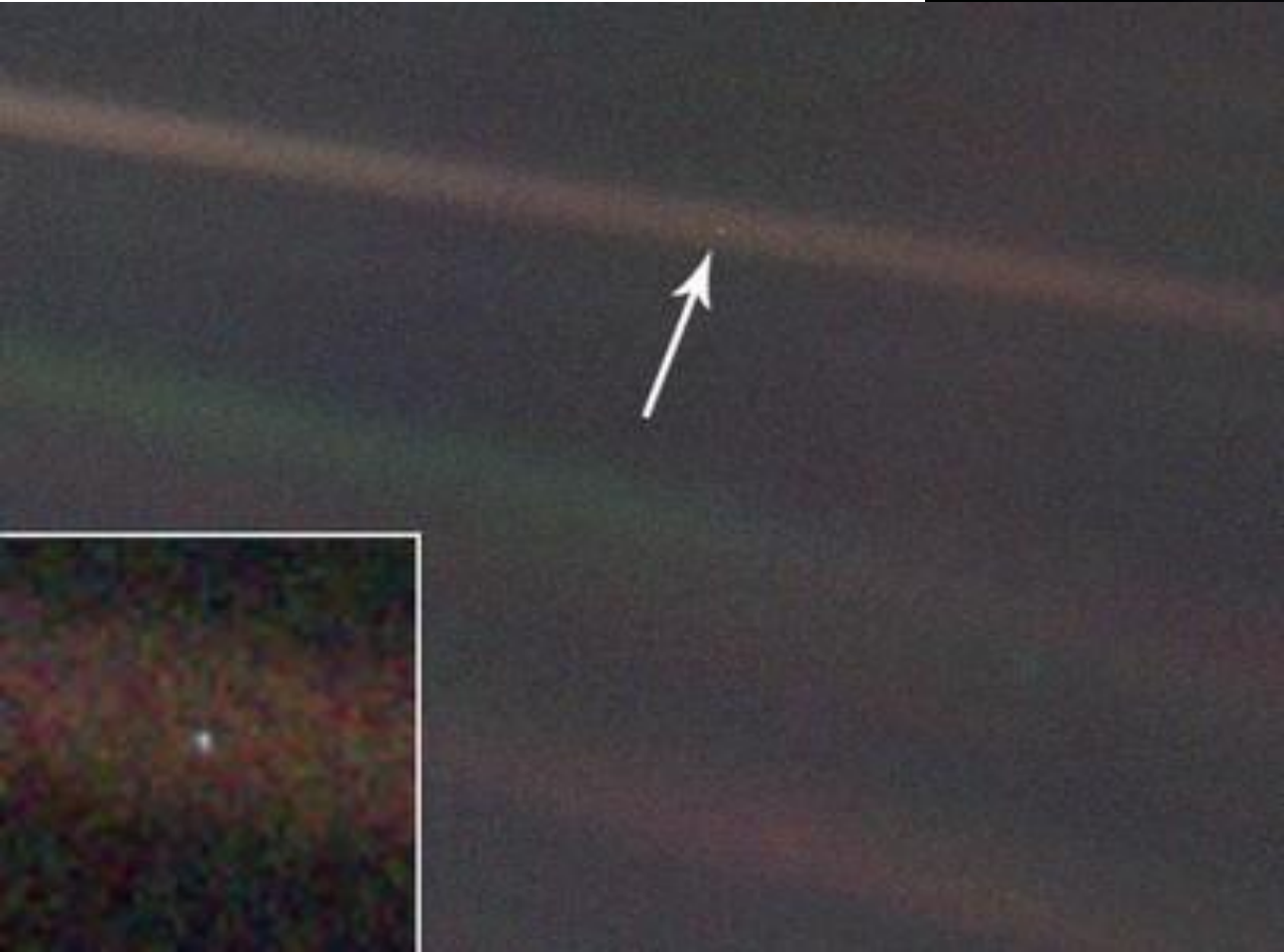
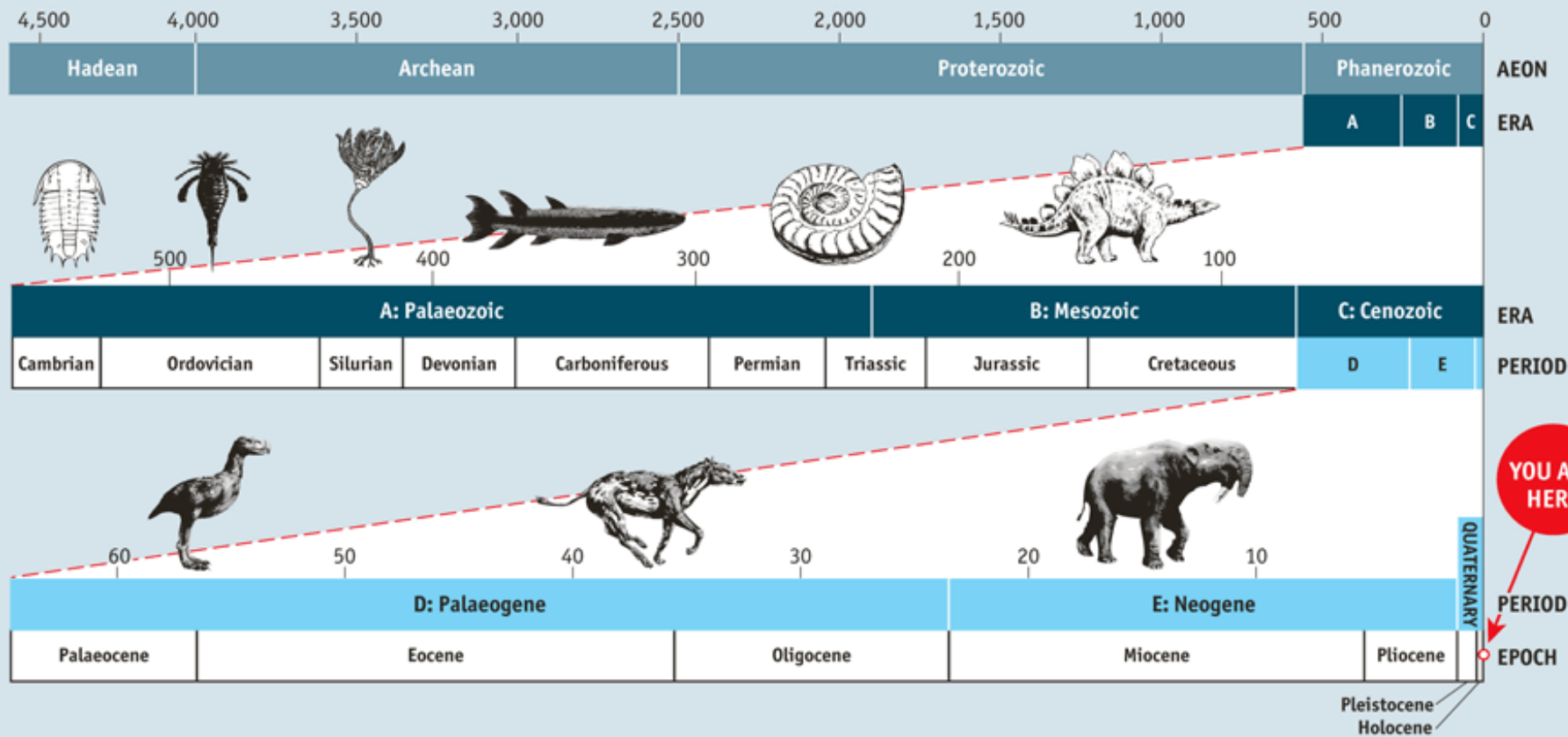


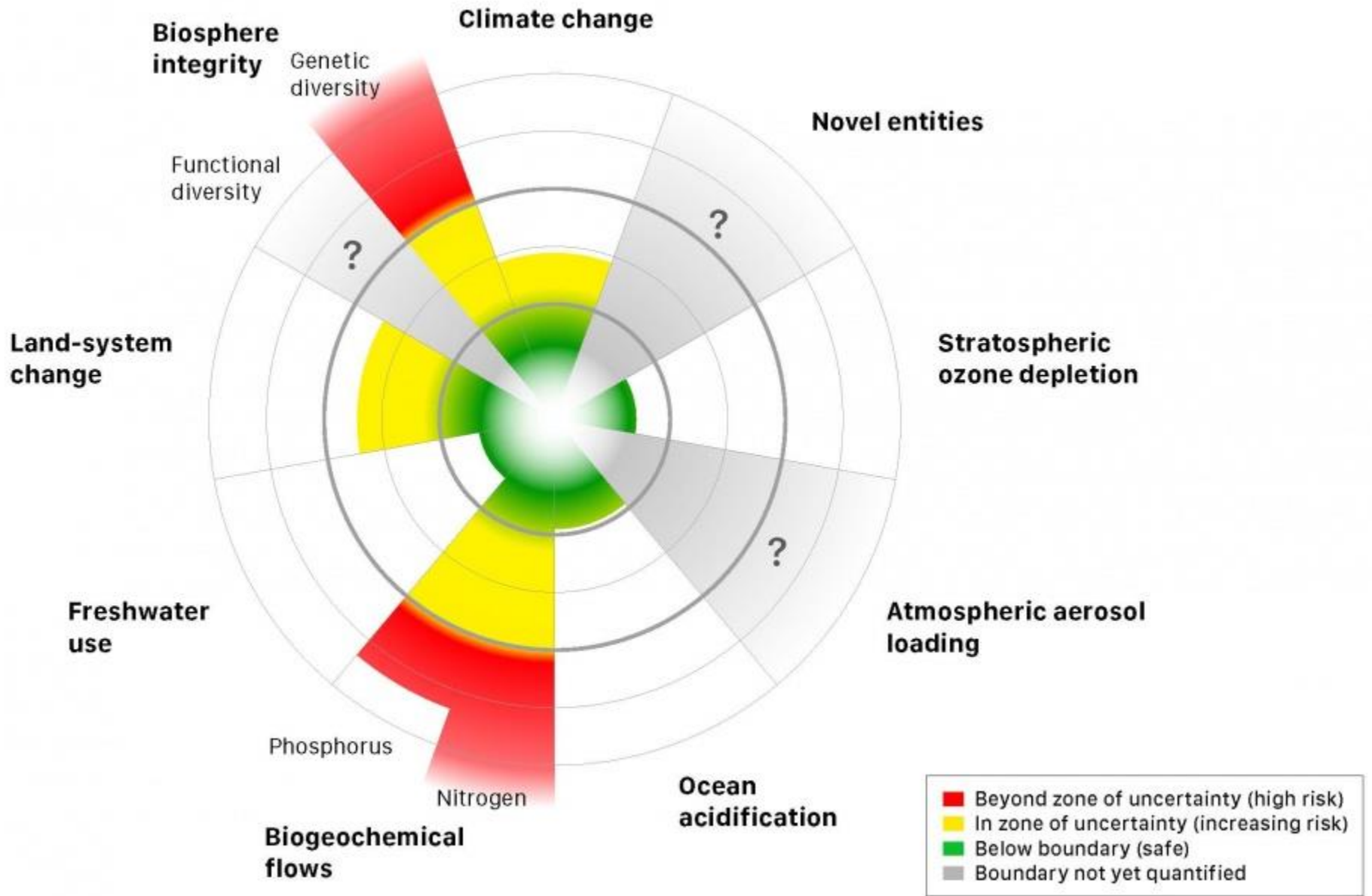
‘Our own happiness is short-lived if we achieve wellbeing for our generation at the environmental expense of future generations.’





MILLIONS OF YEARS AGO





**Biosphere integrity**

**Climate change**

**Novel entities**

**Stratospheric ozone depletion**

**Atmospheric aerosol loading**

**Ocean acidification**

**Biogeochemical flows**

**Freshwater use**

**Land-system change**

Genetic diversity

Functional diversity

Phosphorus

Nitrogen

- Red: Beyond zone of uncertainty (high risk)
- Yellow: In zone of uncertainty (increasing risk)
- Green: Below boundary (safe)
- Grey: Boundary not yet quantified

## Overstepping Ourselves

As our Ecological Footprint continues to exceed Earth's biocapacity, we overdraw from our future.



1961

**74%**  
of biocapacity



1985

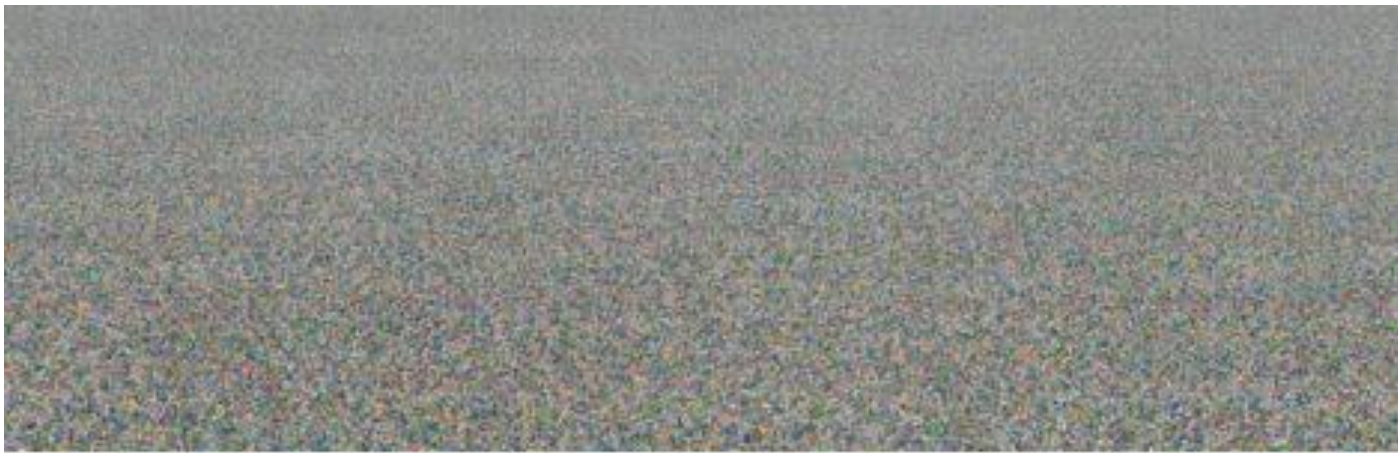
**114%**  
of biocapacity



2012

**156%**  
of biocapacity

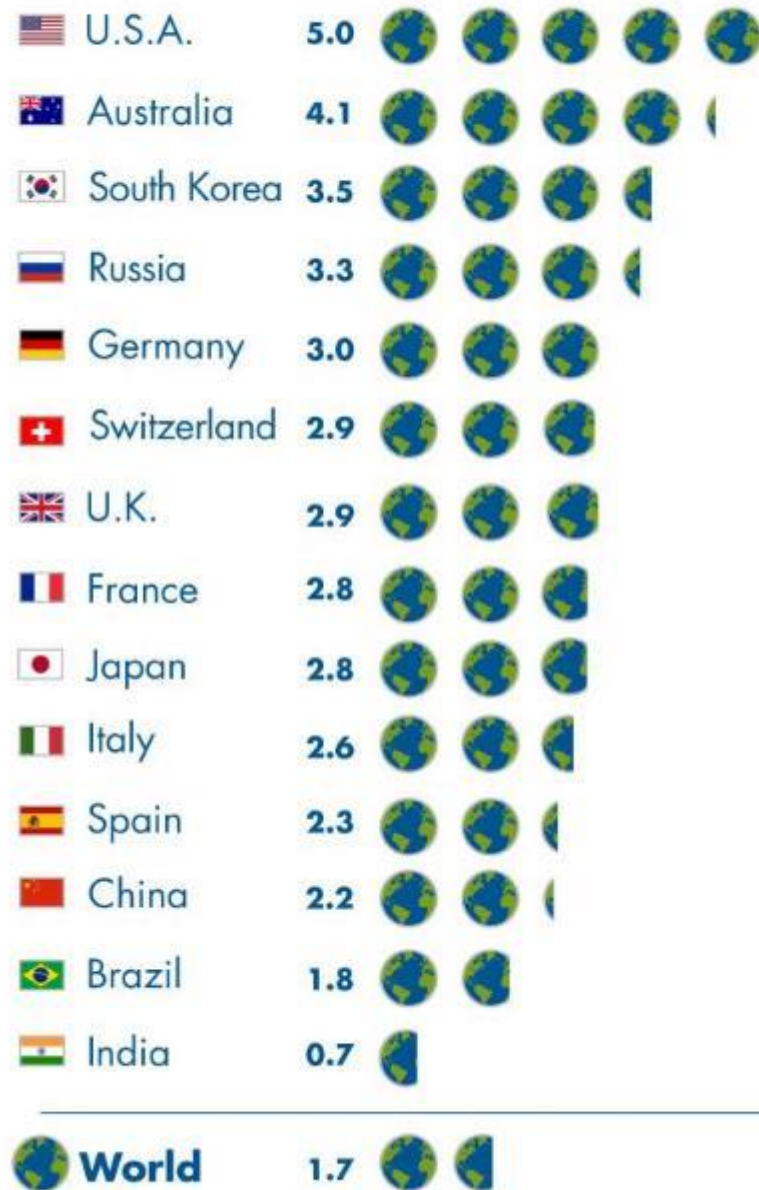






# How many Earths do we need

if the world's population lived like...



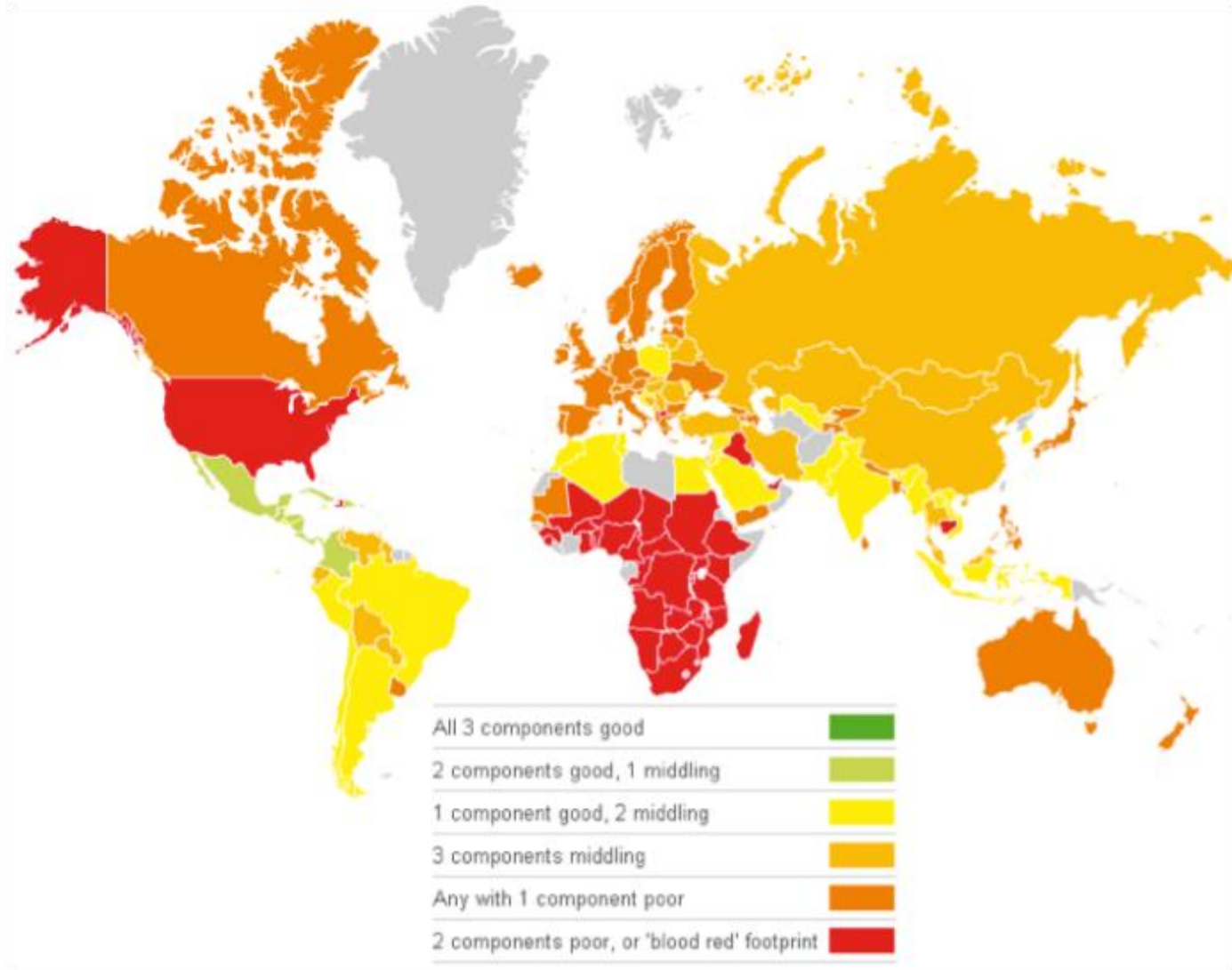
**“Anyone who thinks there can be limitless growth in a limited environment, is either mad or an economist.”**

Sir David Attenborough



**GROSS  
NATIONAL  
~~PRODUCT~~  
HAPPINESS**

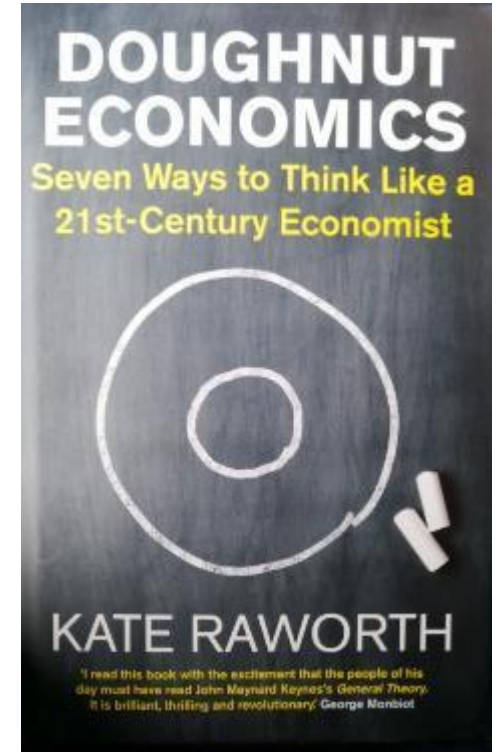
Happy Planet Index which evaluates countries based on 3 components: their **level of health**, **level of well-being** and **rate of resource consumption**. Basically, the HPI is a measure of how effectively a country converts resources into human well being



# Communities worldwide



# Economists



# National governments



# Museums



# The United Nations





# The Five Ways to Wellbeing

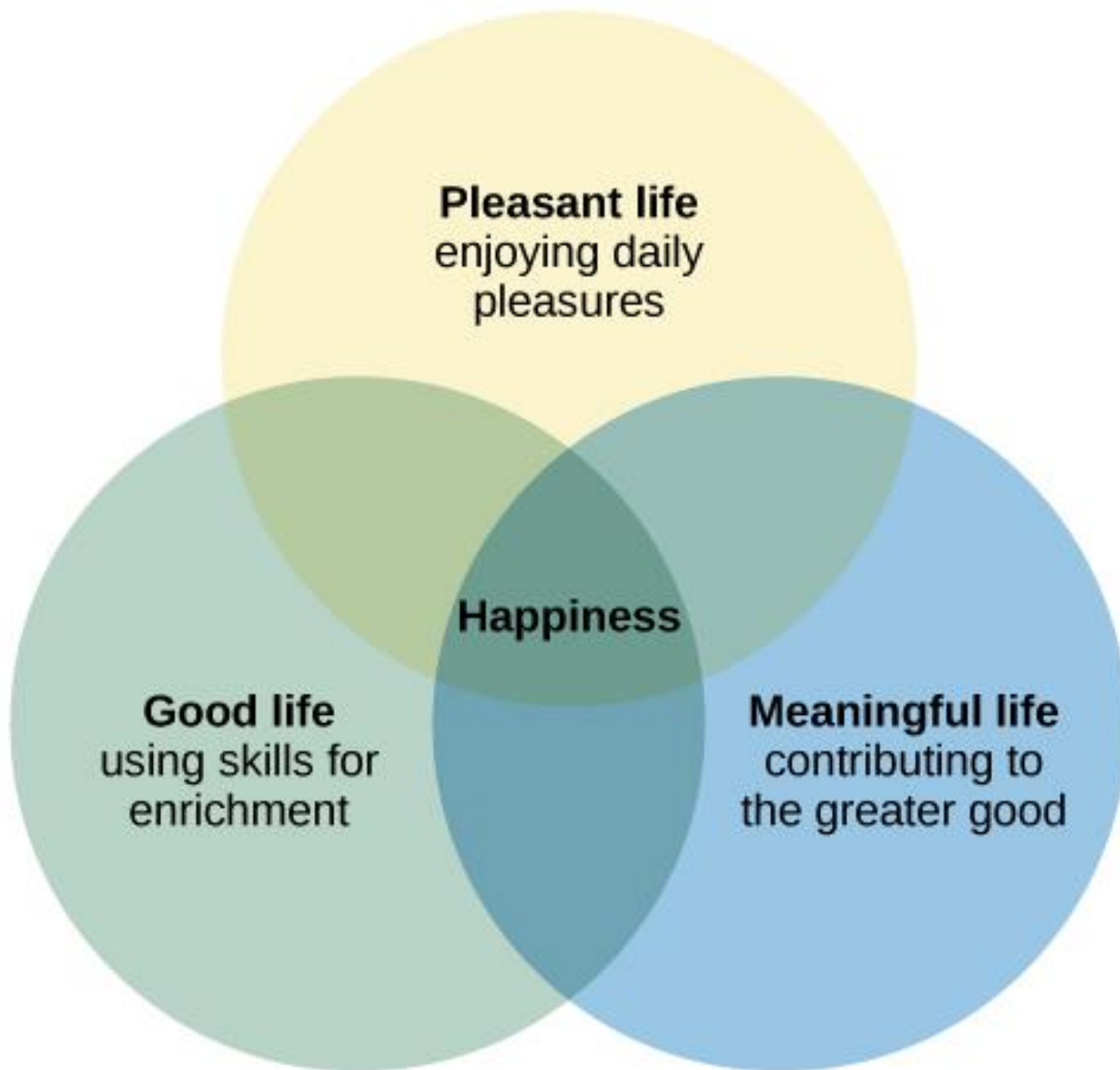
Connect

Be Active

Take Notice

Keep Learning

Give







**the happy  
museum**  
re-imagining museums for a changing world

[www.thehappymuseum.org.uk](http://www.thehappymuseum.org.uk)

**A tale of how it  
could turn out all  
right**

Chiltern Open Air Museum Imperial War Museum North The Garden Museum

Shakespeare's Birthplace The Cinema Museum London Transport Museum The  
Story Museum Godalming Museum Slough Museum

Torquay Museum Bilston Craft Gallery Royal West of England Academy

Manchester Museum The Lightbox Derby Museums Ceredigion Museum  
Woodhorn The Beaney House of Art and Knowledge

Oxford University Museums Design Museum People's History Museum

Heritage Team at Toynbee Hall Seven Stories Reading Museum The Atkinson

Monmouthshire Museum Service Mental Health Museum Chester Zoo

Wrexham Museum of Homelessness Culture24 National Trust Midlands

Encounters Arts -Museum of Now Reading Museum Oriel Mon

Leeds Museums and Galleries Storiel Cardiff Story Museum

- **Create the conditions for wellbeing**
- **Support mutual relationships**
- **Support people to be active citizens**
- **Learn together for resilience**
- **Plan, deliver and measure what matters**
- **Value the environment and be a steward of the future as well as the past**





Create the  
Conditions for  
wellbeing

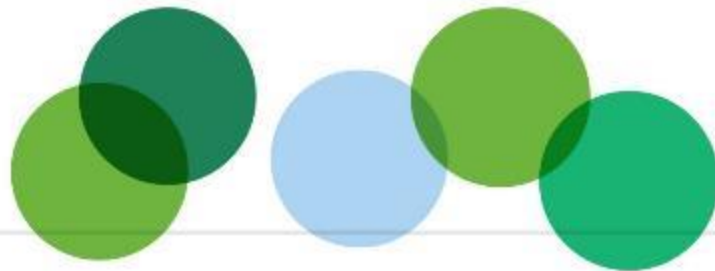
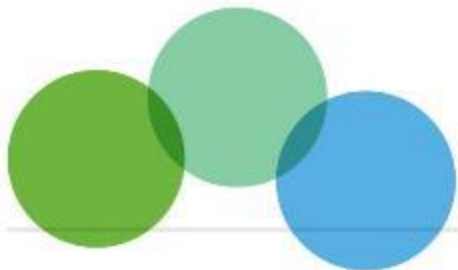


SLOW DOWN  
DON'T BE SILLY.  
YOU'LL GET  
TOLD OFF

IT'S OK,  
WE DON'T MIND  
IF KIDS RUN,  
HOP AND SKIP HERE

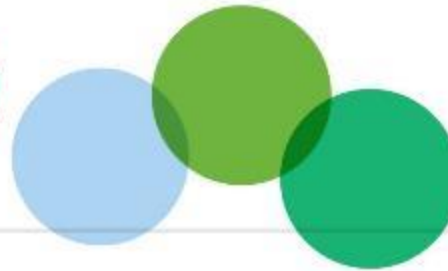
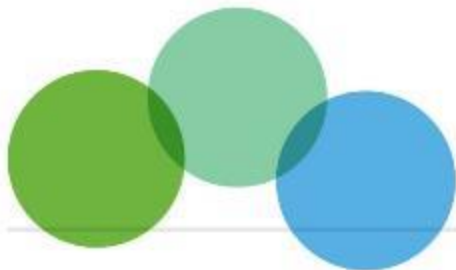


the happy  
museum



the happy  
museum

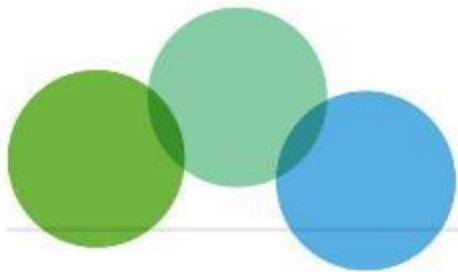
# Support people to be active citizens



the happy  
museum

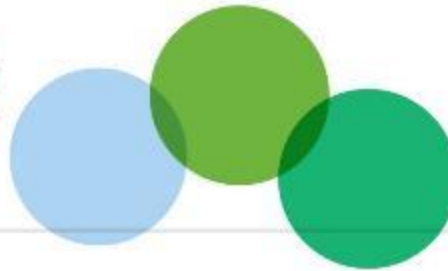
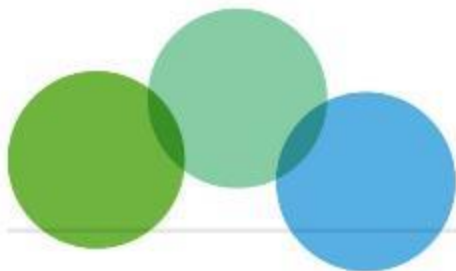


## Support Mutual Relationships



the happy  
museum

# Learn together for Resilience



the happy museum



# Plan, deliver and measure what matters



the happy museum

## Museums and happiness:

The value of participating in museums and the arts

Daniel Fujiwara

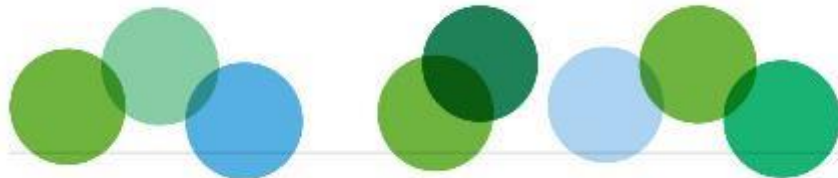


April 2013

MUSEUM OF  
EAST ANGLIAN  
LIFE

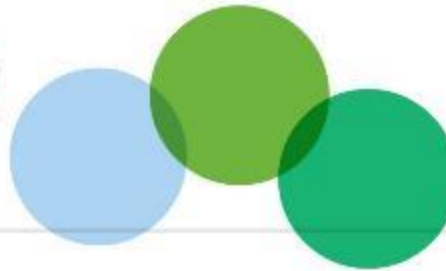
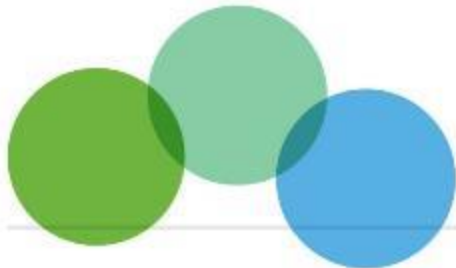


Supporting your heritage  
ARTS COUNCIL  
ENGLAND



the happy museum

Value the environment  
and be a steward of  
the future as well as  
the past



the happy  
museum

MANCHESTER MUSEUM

# A Rubbish Night at The Museum

Thursday 19 April 2018  
6-9pm

Displays will continue 10am-5pm  
Friday to Sunday in The Study

**Exhibition extended to Saturday 5th May**

Open 10am-5pm 7 days a week

If you care about Manchester, our neighbourhoods and communities, then let's talk about rubbish.

#GMTalkingRubbish

Present to be part of

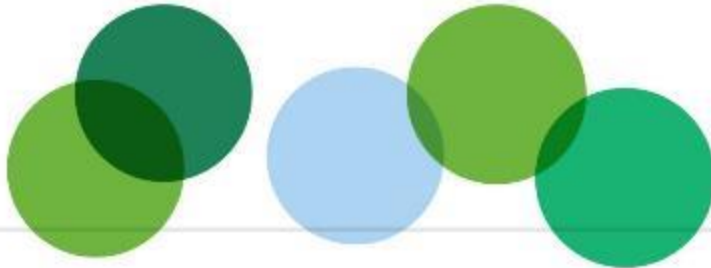
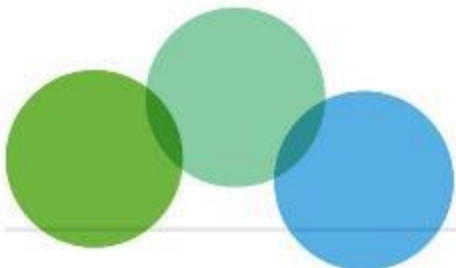
MANCHESTER 2024  
The University of Manchester

Miss Impact

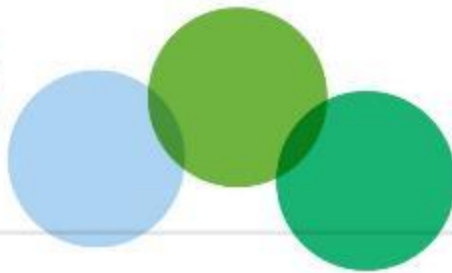
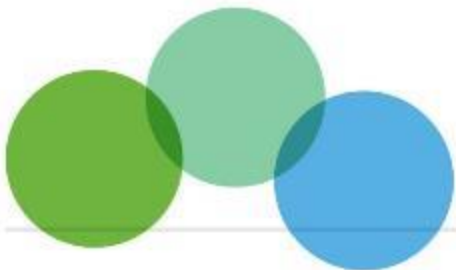
MANCHESTER 2024

Free entry

The University of Manchester  
Oxford Road, Manchester M13 9PL  
www.museum.manchester.ac.uk  
Image: Creative Alliance



the happy museum

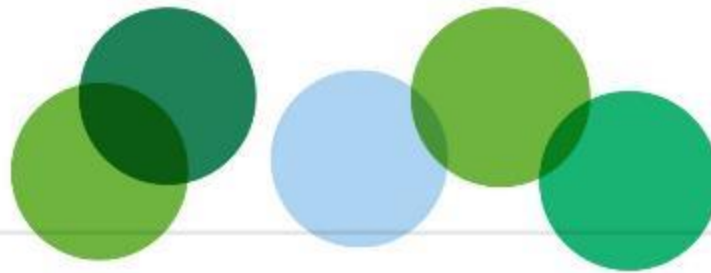
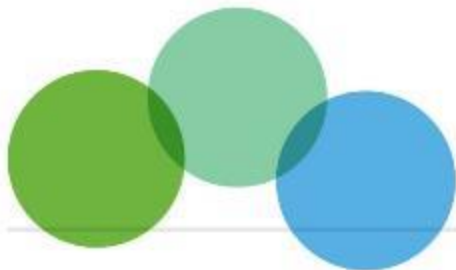


the happy  
museum





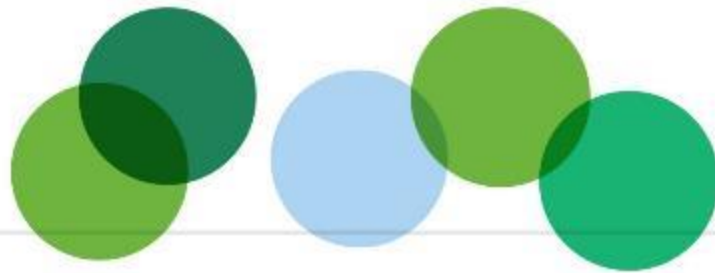
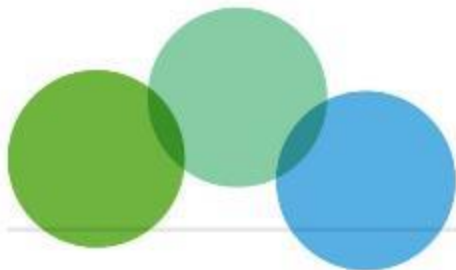
**Museums show us how  
we can change**



**the happy  
museum**



**Museums can encourage  
contemplation and imagination**



**the happy  
museum**

**"The future is not  
some place we are  
going to, but one we  
are creating. "**





*the* happy  
museum

re-imagining museums for a changing world